

400

Expected industry professionals in attendance

45

Industry expert speakers from across the region

30

Leading MedTech organisations in attendance

15

Presentations, sessions & workshops

Industry experts addressing:

- > The global & regional economic outlook on healthcare spending
- > Outcome-based healthcare
- > Navigating the regulatory environment
- > MedTech's role in regional challenges
- > Cybersecurity in healthcare
- > Value-Based procurement
- > Ethical practices for sustainable success

In presence of regional healthcare authorities

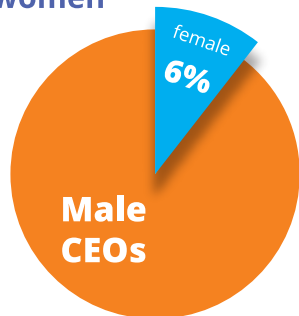


Embracing **International Women's day**
8th March 2017

Workplace gender gap

It is estimated **170 Years** to take 170 years to close the economic gender gap²

Within the global healthcare industry only 6% of CEOs are women⁴



Top 3 perceived barriers to gender equality¹

- 1 Unconscious bias amongst managers 44%
- 2 Lack of work-life balance 44%
- 3 Lack of role models 39%

Top 3 strategies voted by women to encourage workforce integration³

1. Promote work-life balance 38%
2. Set targets and measure progress 33%
3. Development and leadership training of women 32%

Forum Speakers addressing:

- > Gender diversity in MENA healthcare
- > Increasing the role of women in MENA healthcare

The **MENA MedTech Market**

\$7bn Annual value of the MedTech market in MENA

\$11bn
Expected MedTech market size in MENA by 2021

140,000
Number of people employed in MENA MedTech industry

References:

- 1 Future of Jobs Survey 2015, World Economic Forum http://www3.weforum.org/docs/WEF_Future_of_Jobs.pdf
- 2 Global Gender Gap Index Report 2016 World Economic Forum <https://reports.weforum.org/global-gender-gap-report-2016>
- 3 Future of Jobs Survey, World Economic Forum
- 4 Future of Jobs Survey 2015, World Economic Forum http://www3.weforum.org/docs/WEF_Future_of_Jobs.pdf