Shaping the Industry, Keeping the Patient First.
MECOMED is the medical devices, imaging and diagnostics trade association serving as the voice of international medical technology (MedTech) manufacturers across the Middle East & Africa.

We aim to bring all healthcare stakeholders together to improve the quality of people's health through the timely introduction of MedTech innovations, which ultimately benefits the MEA region community.

We foster good citizenship and promote ethical business behavior, working proactively with governments, regional bodies and healthcare professionals to deliver quality solutions for better patient outcomes.

**MEA MEDTECH MARKET**

Key Facts about MedTech Industry in the Middle East & Africa

Most common uses of medical devices in MEA

- Consumerables
- Diagnostic Imaging
- Orthopaedics
- Prosthetic Devices
- Cardio Vascular
- In-vitro Diagnostics
- Patient Aids
- Dental

**Circa 142,000 MedTech employees in MEA**

**1.5 Billion** population

- The annual value of MedTech Market in MEA
  - $7,165bn

- The expected MedTech market size in MEA by 2023
  - $8,5bn

- Country Healthcare Expenditure range:
  - from under $50 to over $2000 per capita

- Country Healthcare Expenditure range in % of GDP in MEA:
  - from 2.5% to 8.5%

**OUR STAKEHOLDERS**

- Patients
- Healthcare professionals
- General public
- Governments
- Insurance companies
- MedTech companies
- Distributors
- Regulators
Mecomed spearheads initiatives to work closely with healthcare officials in the MEA countries. Mecomed coordinates efforts helping set credible healthcare standards for the region. In addition to that, Mecomed puts the core competencies of its constituent members to formulate, evolve and sustain ethical business practices.

**1. Enable faster access to the latest medical technology and innovation**

**2. Partner with and bring together all the different stakeholders of MedTech industry**

**3. Help shape an ethical and sustainable healthcare environment**

**4. One voice in addressing issues facing the industry and healthcare in general**

**5. Direct channel of communication with healthcare authorities across the region**

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**Shaping the industry, keeping the patient first.**

A unified voice for the region’s MedTech industry.

Add your voice by joining the Mecomed Medical Technology Association Middle East & Africa

For enquiries please contact:
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www.mecomed.com
Mecomed has six Steering Groups that serve distinct purposes, all towards the collective Mecomed goal of facilitating the ideal atmosphere for mutual growth among its members, compliance with regulations, upholding ethical practices, encouraging clinical excellence and maintaining the ideal economic balance between cost to patients and sound return on investment to those providing for the various aspects of the healthcare issues of the MEA region.
LEADERSHIP

MEMBERS BENEFIT FROM:

1. Government affairs support, focused on building relationships with government authorities and policy makers in the region and sharing first-hand insights on politico-economical landscape
2. Business support, focused on exchanging information and views on the factors, influencing the industry in countries of coverage and escalation of non-ethical business behavior
3. Membership general support

VISION FOR 2020:

1. Explore Sub-Saharan Africa markets and establish relationships with local associations, healthcare authorities and regulators
2. Increase our engagement and partnership with Healthcare Authorities
3. Enhance our Regulatory initiatives
4. Push for Value Based Procurement
5. Continue to set the tone of an Ethical and Compliant Business Practice

CONFERENCE VETTING SYSTEM (CVS)

CVS is an independently managed system which reviews the compliance of Third-Party Educational Events with Mecomed Code of Ethical Business Practice to determine the appropriateness for companies which are members of Mecomed to provide financial support to such events in the form of Educational Grants or commercial activities (e.g. booths, advertising, satellite symposia etc.)

Members of Mecomed and their Third Party Intermediaries (TPIs), cannot provide support to any Third Party Educational Event, unless it is assessed compliant by CVS in advance. Furthermore, the decisions rendered by the CVS Compliance Officer are binding on Mecomed members and their TPIs. In practice, this means that no support can be provided to a Third Party Educational Event which is assessed “non-compliant” by CVS.

Assessment Criteria:
The review process is based on a set of 7 criteria of equal weight in the assessment process, as follows:
- The scientific programme
- The geographic location
- The conference venue
- Hospitality
- Registration fees
- Sponsorship packages
- Communication support

What you need to know about CVS:

- Submissions must be made online via the EthicalMedTech Conference Vetting System website: www.ethicalmedtech.eu
- Submission must be done 75 days prior to the Event starting date
- Needed documents and information to finalize the assessment:
  - Communication support (Website, Brochure or flyer)
  - Name of the venue
  - Detailed agenda of the program
  - Registration fees and Sponsorship packages
- No charges apply when submitting an Event in CVS
- Different stakeholders can do submissions in CVS:
  - Professional Conference Organizers (PCOs)
  - MedTech / Mecomed Members and their TPIs
  - Medical Societies and Healthcare Organizations (HCOs)
- Submissions are done by accessing www.ethicalmedtech.eu/medtech-apps/cvs/home and following the steps outlined on the website

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WHO WE ARE

MECOMED is the medical devices, imaging and diagnostics trade association across the Middle East and North Africa countries. We aim to bring all healthcare stakeholders together to improve the quality of people’s health through the timely introduction of MedTech innovations, which foster good citizenship and promote ethical business behavior, working proactively with governments, regional bodies and healthcare professionals to deliver quality solutions for better patient outcomes.

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